



## Exhibitor Terms and Conditions

2024.DEC.

### 1. organization

The Japan Mountain Bike Cup Executive Committee is the organizer of the UCI Japan Mountain Bike Cup 2025.

### 2. Application

- a) Exhibit applications must be submitted via the official online form on February 28.
- b) Exhibits must be clearly described.
- c) Products not listed on the application form may be rejected by the organizer.
- d) By applying to exhibit, exhibitors agree to the Terms and Conditions for Exhibitors without reservation.

### 3. Cancellation

Exhibitors wishing to cancel their exhibit must pay the following compensation. Any costs associated with the withdrawal will be charged to the relevant exhibitor.

January 1 to January 31 25 % of the exhibitor fee

February 1 to February 28 50% of the exhibitor fee

March 1 to March 23 100% of the exhibition fee

Exhibitors may not use booths allocated to other companies or change booth locations with other companies without the consent of the organizer.

### 4. Booths

- a) Advertising space (e.g., advertising banners) may only be placed on the booth itself (interior and exterior walls).
- b) Advertising materials may only be distributed inside the booth.
- c) Exhibitors shall be allocated parking spaces. Parking spaces will be allocated to exhibitors at the side and rear of their booths.
- d) Subleasing of booths, displaying or selling inappropriate or unrelated merchandise is not permitted.
- e) Marquee may not be secured to the ground with nails/pegs (tar surface). They may only be fixed in place with weights.

The final booth location will be determined near the start/finish area, taking into consideration the size of the exhibit, the products exhibited, and the level of use of the test-ride course, and will be communicated by the beginning of March. Exhibitors are not allowed to make any complaints or cancel their booths.

g) Sale of Goods Food and beverages must be reported separately to the public health center. The organizer will not be responsible for any problems that may occur as a result of sales activities.

### 5. Booth fees

Refer to the official website <https://www.japanmtbcup.com/sponsorship>

### 6. Payment

All fees must be paid within 10 days of receipt of invoice and must be paid in full by the day before the event (March 21). Access to the booth will not be granted without confirmation of payment. If payment cannot be confirmed, the application will be automatically cancelled.

### 7. Liability/Insurance

The organizer shall not be liable for any damage or theft of merchandise owned by



exhibitors, or for injury, damage, or theft of participants during test rides.  
8.

In the event of unavoidable circumstances, especially force majeure (bomb warnings, earthquakes, bad weather, etc.), the organizer reserves the right to postpone or shorten the event, close it temporarily or completely, or cancel the exhibition site. 8. In such cases, the organizer will refund the remaining exhibition fee to the exhibitor, excluding expenses incurred for preparation and cancellation of use of the exhibition site, but will not be liable for any expenses or damages incurred by the exhibitor.

#### 9. Place of jurisdiction

The place of jurisdiction for all disputes related to the UCI Japan Mountain Bike Cup EXPO shall be Izu City, Shizuoka Prefecture.